SEASONAL BEAUTY, THOUGHTFULLY ARRANGED

The Flower Pot Co.®

HOLIDAY LOOKBOOK

TREES • MANTELS • GARLANDS • SEASONAL ACCENTS



Holiday décor, tailored to your home.

A CORDIAL WELCOME TO OUR VALUED PATRONS

THE REVIVAL OF SEASONAL HERITAGE

As the winter air sharpens and the evening light grows short, our thoughts naturally return to the enduring sanctuary of the home. At The Flower Pot Co., we believe the holiday season deserves an architectural expression that matches the permanence, history, and elegance of your estate.

This season, we are exceedingly proud to introduce our 2026 Holiday Lookbook. Inspired by the meticulous craftsmanship, structural romance, and rich textile traditions of the early twentieth century, this collection is designed for the modern homeowner who cherishes tradition, and values thoughtful service from first design to final detail.

From the frosted stillness of our Arctic Blast series to the rich, living textures of our Botanical Grandeur entryways, every element has been curated to transform your living spaces into an unforgettable holiday landmark. We invite you to step away from the logistical burdens of the season and allow our artisan team to seamlessly orchestrate a breathtaking winter atmosphere for your family and guests.

Welcome to a season of profound rest, timeless beauty, and flawless celebration.

Warmest regards,

Khalana Gocken

Khalana Gocken
Principal Designer, The Flower Pot Co.

These illustrations express our seasonal design approach. Each installation is tailored to your home, with materials, proportions, and placement adapted to the setting and seasonal availability. The designs shown offer a starting point for your own holiday collection.



THE FLOWER POT CO. WHITE-GLOVE EXPERIENCE

A SEAMLESS SEASONAL TRANSITION FROM DESIGN TO INSTALLATION AND REMOVAL

We believe the holidays should be a period of profound rest and celebration, entirely unburdened by the logistics of decoration. Our team manages every chapter of your home's transformation with absolute discretion, precision, and care.

• Personal Design Consultation: We assess the scale, structural considerations, and unique dynamics of your estate to customize a theme that honors your home's historic, or modern lines.

• Artisan Sourcing & Fabrication: Our studio selects the finest greens, botanicals, and premium textiles, assembling many of your custom pieces by hand prior to arrival.

• Immaculate Installation: Our professional installation team executes the full design, installing large-scale mantel arrangements and heavy exterior portal suites with careful attention to your home, schedule and privacy.

• Removal & Storage: In January, our team returns to meticulously dismantle your displays. Every ornament and textile is carefully wrapped and placed into bins, preserved at your home or within our facility until the following season.

WINTER LINE

THE FLOWER POT CO.



THE ENTRY



THE WREATH



THE MANTEL



THE TABLE

WINTER STILLNESS

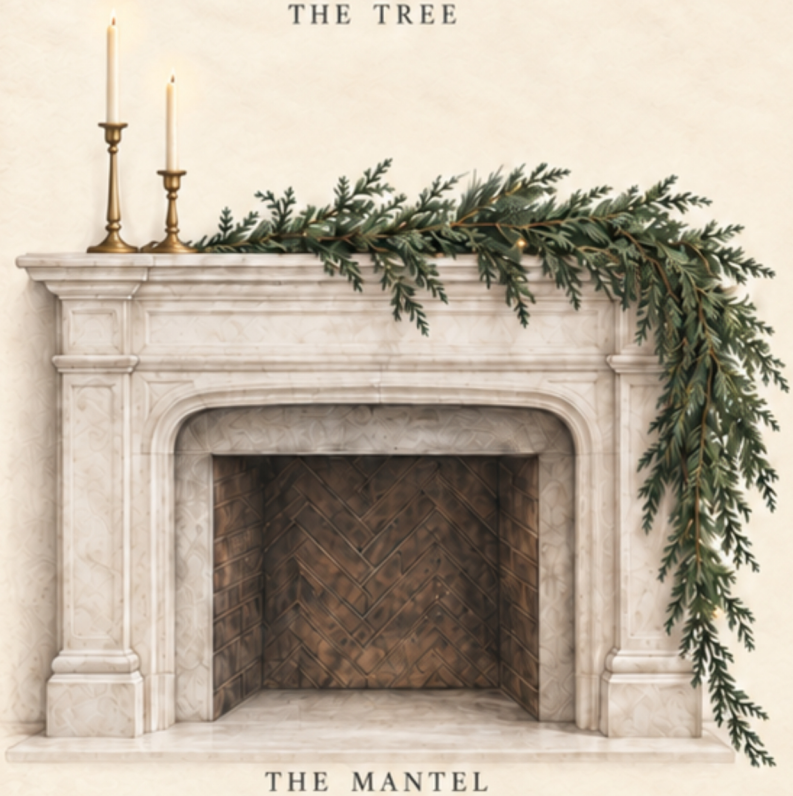
THE FLOWER POT CO.



THE TREE



THE WREATH



THE MANTEL



THE TABLE

PEARL STRANDS

THE FLOWER POT CO.



THE TREE



THE WREATH



THE MANTEL



THE STAIRWAY

WINTER WHISPER

THE FLOWER POT CO.



THE TREE



THE WREATH



THE MANTEL



THE STAIRWAY

MAGNOLIA STILLNESS

THE FLOWER POT CO.



THE TREE



THE WREATH



THE MANTEL



THE STAIRWAY

WOODLAND COLLECTION

THE FLOWER POT CO.



THE ENTRY



THE LANTERN SWAG



THE MANTEL



THE TABLE

PEARL TREE

THE FLOWER POT CO.



THE TREE



THE WREATH



THE MANTEL



THE STAIRWAY

IVORY OPULENCE

THE FLOWER POT CO.



THE TREE



THE WREATH



THE MANTEL



THE STAIRWAY

OLD HOLLYWOOD GLAM

THE FLOWER POT CO.



THE TREE



THE KISSING BALL



THE MANTEL



THE STAIRWAY

SNOWED IN

THE FLOWER POT CO.



THE ENTRY



THE WREATH



THE HEARTH



THE STAIRWAY

ARCTIC BLAST

THE FLOWER POT CO.



THE ENTRY



THE WREATH



THE MANTEL



THE STAIRWAY

BOTANICAL GRANDEUR

THE FLOWER POT CO.



THE ENTRY



THE WREATH



THE MANTEL



THE STAIRWAY

SILVER & GOLD

THE FLOWER POT CO.



THE TREE



THE WREATH



THE ENTRY



THE STAIRWAY

CANDY CANE

THE FLOWER POT CO.



THE TREE



THE WREATH



THE ENTRY



THE STAIRWAY

THE ART OF HOLIDAY ABUNDANCE

THREE LEVELS OF EMBELLISHMENT, TAILORED TO YOUR HOME.

Chose one level throughout, or combine quieter details and grander gestures across your home. Each level can be expressed on entries, stairways, trees and more.

CLASSIC

Quietly embellished





SIGNATURE

Full and layered





LUXE

Richly abundant





THE ART OF HOLIDAY ABUNDANCE

THREE LEVELS OF EMBELLISHMENT, TAILORED TO YOUR HOME.

The level of embellishment shapes the mood of each display, from understated greenery to a lavish seasonal focal point.



The Classic Presentation

For a season of quiet simplicity. Decorative accents lightly embellish the underlying greenery or base structure, allowing its form and texture to remain prominent. Whether composed for a tree, railing, or doorway, the effect is restrained, balanced, and timeless.



The Signature Presentation

An elegant presentation inspired by the romance of historic homes dressed for the holidays. Decorative accents are generously layered throughout each arrangement, while glimpses of greenery remain visible beneath the embellishments. The result is a rich, balanced composition that brings depth and warmth to each tree, railing, or doorway.



The Luxe Presentation

An opulent presentation that captures the grandeur of the holiday season. Abundant botanicals, ornaments, and rich textiles are densely layered, allowing only subtle glimpses of greenery beneath. Each tree, railing, or doorway becomes a lavish focal point, bringing warmth, drama, and a sense of occasion to the home.

THE ART OF HOLIDAY COMPOSITION

THREE DISTINT EXPRESSIONS, ONE COHESIVE VISION

A cohesive holiday presentation carries a shared design language throughout the home. Our three distinct curations—all-glam, mixed, and all-botanical—guide the materials, textures, and finishing details that weave every seasonal component into a harmonious whole.



The All-Glam Suite

A celebration of classic holiday opulence, embellished with ornaments, ribbon, and crafted accents. Lustrous finishes, sculptural details, and beautifully layered textiles create a polished presentation with timeless glamour.



The Mixed Display Curation

A graceful balance of natural inspiration and holiday ornamentation. Twigs, berries, and botanicals mingle with ornaments, ribbon, and crafted accents, bringing varied textures and organic movement to a richly layered display.



The All-Botanical Estate Collection

A tribute to the beauty and abundance of the natural world. Nature-inspired branches, berries, foliage, and blossoms form the entire decorative palette, with beautifully curated ribbon weaving the composition together. The result is lush, expressive, and quietly refined.

PLAN YOUR HOLIDAY INSTALLATION
THE 2026 HOLIDAY LOOKBOOK

Because our structural entryway arches, hand-finished garlands, and curated tree suites require intensive artisan craftsmanship and meticulous handling, The Flower Pot Co. strictly limits the number of estates we accept each season.

Our seasonal calendar fills months in advance. We invite you to contact our design parlor to secure your priority consultation date.

The Parlor Inquiry Process:

- Step 1: Scan the code below to submit an initial estate overview.
- Step 2: Our Principal Designer will meet you at your home to discuss your holiday vision and develop a design that complements its architecture and your personal style.

  A design fee is collected at this meeting, before design work begins, and is credited toward the total cost of your holiday installation.
- Step 3: Receive your personalized holiday design proposal.

Crafted estate transformations begin at $4,500.

BEGIN YOUR HOLIDAY DESIGN
Inquiries & Registrations: Khalana@TheFlowerPotCo.com
Direct Line: (970) 528-0401

Kindly submit all inquiries by November 1st. Installation dates are subject to availability.

The Flower Pot Co

A Beautiful Season Begins at Home.

Thoughtfully designed holiday décor,
tailored to your home and the way you celebrate.

Let's Plan Your Holiday Display.

TREES • MANTELS • GARLANDS • SEASONAL ACCENTS

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